

About Newborough:

Working together to solve community challenges



What's been happening in Newborough?

- Newborough is a busy tourist area on the island of Anglesey in North Wales.
- It gets very busy with visitors, and the extra traffic causes a lot of problems in the area.
- The Gwynedd and Môn Public Services Board (PSB) wanted to work together with organisations, community members and local businesses to solve the problem.
- The PSB set up a group to run the project, and community members were part of the group.
- This meant that people worked together and this is good co-production.

Who is involved?



- Public Services Board (PSB) members:
 - Natural Resources Wales
 - Cyngor Gwynedd (Gwynedd Council) and Anglesey Council
 - Betsi Cadwaladr Local Health Board
 - Fire and Rescue Services
 - Medrwn Mon
 - North Wales Police
 - Community members:
 - People who live in Newborough
 - Local businesses
 - Community groups
 - Local councillors
- Supported by the Co-production Network for Wales and a local engagement specialist

What has been done?



- The PSB set up a group called a **working group** to look at the problem.
- They held an engagement event called a '**hackathon**' and carried out surveys so that they could hear people's thoughts.
- They also carried out a **site visit**. They walked around the area and saw what it was like.
- This helped them to understand the area better than looking at a map.
- The group found a few different options to find the best way to solve the problem.
- In summer 2025 they tested a 'park and ride' scheme to see if it would work.
- Natural Resources Wales and the PSB also held **open door sessions** so anyone could come and ask questions and share their ideas and get their voices heard.
- The residents started to trust that the PSB members were listening to them.



What has changed because of the project?

- The parking and traffic problems will take a few years to solve.
- But because the community feels listened to and their voice is important to the project, they are hopeful.
- And because all the partners trust each other more, the work is being done better.
- Because this project has worked well, the way the PSB and its members are working has improved.

What is co-production?

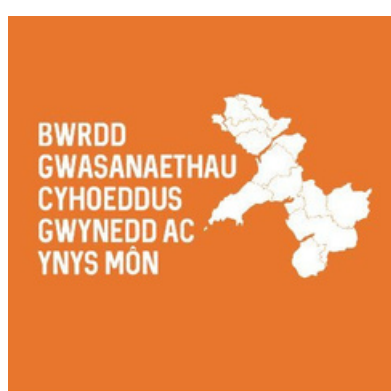
In a nutshell, co-production is when professionals work together with people who have lived experience, to develop solutions to challenges in public services and communities.

Why is this co-production?



- The working group listened to local people and businesses.
- It focused on what matters to residents in the area: the traffic.
- Different organisations used their skills to contribute to good solutions.
- The project created a network of organisations who normally work on their own.
- Local people are able to make a difference and get their voices heard.
- People in the community feel that the PSB is working with them and that they can trust the PSB.
- This means that they can all work together to solve problems.

This project shows that co-production works. When organisations work together, and with their communities, they can make a difference. Everyone is hopeful that this way of working will continue.



If you'd like to find out more about Newborough get in touch with Dr Rebecca Colley-Jones - rebecca@copronet.wales



Rhwydwaith
Cyd-gynhyrchu
Cymru

Co-production
Network
for Wales

Developed & Designed by Noreen Blanluet

Produced by Project Dewi: a programme of work funded by the National Lottery Community Fund to support co-production and involvement in Public Services Boards.

Have a good case study example? Want a translation of this case study? Get in touch: hello@copronet.wales. For more tools & resources to support your co-production journey, including guidance for working with people in a wide range of settings, visit our website: copronet.wales